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THE GERMAN WINE MARKET ACADEMYOFWINEBUSINESS COM - *The German Wine Market Academyofwinebusiness Com (FREE)* Wine distribution channel systems in mature and newly growing markets: Germany versus China Tatiana Bouzdine-Chameeva Leader of the "Wine and Spirits' Business" Research Group BEM-Bordeaux Management School, France tatiana.chameeva@bem.edu Wenxiao Zhang BEM-Bordeaux Management School, France w.zhang@bem.edu Purpose: There is little doubt that the modern wine trade is becoming increasingly ... - Thu, 16 May 2019 04:22:00 GMT Winemaking in Myanmar: Identity and authenticity How Does the Belgian Wine Industry Work LECAT How Does the Belgian Wine Industry Work? Case Study Status: Work in progress: ... Belgian wine market vs world wine market In order to identify the potential of the Belgian vineyard, we will compare the Belgian production of wine (64ha) and the Belgian consumption of wine (26.8 litres per year per capita, OIV-2005). 2.1. Belgian production and the world production Based on the statistics ... CBI Trends: Wine in Germany CBI Trends: Wine in Germany . CBI | Market Intelligence Trends for Wine in Germany | 2 Introduction German wine consumers are open to new products. Bottles are increasingly closed with screw caps and light wines such as aromatic wines are currently in fashion. Moreover, a taxation scheme has to prevent overconsumption of these drinks. Still, discounters limit possibilities for value addition ... THIS REPORT CONTAINS ASSESSMENTS OF COMMODITY AND TRADE ... this report contains assessments of commodity and trade issues made by usda staff and not necessarily statements of official u.s. government policy The U.S. Wine Market in 2030 and Export/Import Market Dynamics The U.S. Wine Market in 2030 and Export/Import Market Dynamics James Lapsley, Ph.D. Researcher, Agricultural Issues Center . Adjunct Associate Professor, Viticulture and Enology, UC Davis . Topics to Cover Demand for wine in 2030 . Population growth and possible per capita consumption changes . Where will the grape supply come from? Planting dynamics in District 13 . Understanding the effect ... The Top German Wines You Should Be Drinking - Culture Trip German wine has received some mixed reviews internationally. Most people only know it for its production of Riesling, or its mass-market production of semi-sweet wines such as Liebfraumilch . Stereotypes can stem from the truth but often blanket a wealth of idiosyncrasies that comprise a culture (or, in this case, wine), and which rarely integrate any progression or evolution. Sector Trend Analysis - The Wine Market In China The Chinese wine market had an estimated value of US\$ 38.3 billion in 2015, and is expected to grow by 17.8% by the end of 2016, reaching US\$ 45.1 billion. The Chinese wine market value increased by a compound annual growth rate of 19.7% from 2010 to 2015, however, it is expected to grow at the slower rate of 15.4% for the next four years, reaching US\$ 69.3 billion in 2019. The Chinese wine ... Wine retail trends in Germany, UK, USA, Australia, Japan ... Wine retail trends in Germany, UK, USA, Australia, Japan, France, Spain and Italy ProWein 2015 March 2015 . 2 Trend Markets affected Key implications Growth of convenience retail USA, UK, France, Spain Strongest trend: USA, UK • Smaller ranges in store • Shorter decision time for consumers • Smaller unit volumes purchased – possibly smaller format containers • “Brand” a more ...

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